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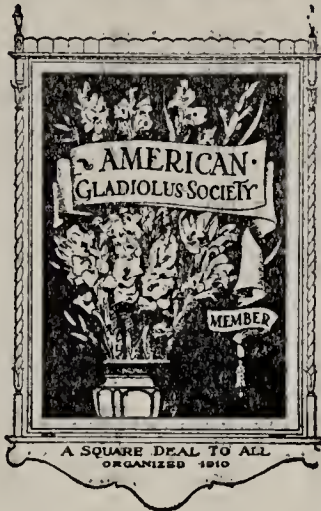
Sec. 562, P. L. & R.

HEBRON HEIGHTS GARDENS GLADIOLUS

FRANK FRENIER, HEBRONVILLE, MASS.

(Printed in U. S. A.)

Member
American
Gladiolus
Society



Member
New England
Gladiolus
Society



*Bureau of Plant Industry
U. S. Dept of Agriculture
Washington
D. C.*

Return Postage Guaranteed

"Bulbs That Bloom"

1936

Wholesale and Retail Price List for Winter and Spring

Do not fail to include Mrs. Olney Witbeck in your order, originated by Mr. T. R. Ferris. Not a novelty, but one of the most useful Gladioli ever introduced. A perfect spike; tall, straight, many open, of a beautiful shade of clear pink — worth many times the price asked for it. We, and Mr. Ferris, have the only stock available of this wonderful Gladiolus.

To introduce it, price 12 for \$1.00

PLEASE READ CAREFULLY

All stock is offered and orders accepted subject to prior sale or advance in price in which event money will be refunded.

Reference: First National Bank of Attleboro, Mass.

I exercise the greatest care possible to have every variety true to name, yet mistakes may occur, in which case upon notification I will replace free of charge or refund price paid on any bulbs that prove untrue to name.

Terms: Cash or equivalent with order. If desired 25% with order, balance before shipment or C. O. D. for Spring delivery.

All stock is graded standard sizes: 1st size; 1 1-2 inch and up, 2nd size is 1 1-4 to 1 1-2 inch, 3rd size is 1 to 1 1-4 inch, 4th size 3-4 to 1 inch, 5th size 1-2 to 3-4 inch, 6th size under 1-2 inch.

Five bulbs will be sold at 10 rate, 50 at the 100 rate. At retail, one-half size bulbs will be sold at one-half regular price, but no item less than 10 cents. If price of bulb is 10 cents, two one-half size will be sent for 10 cents. If price is 20 cents, one-half size will be 10 cents and so on.

Orders Per Each and Per 10 are retail, shipped prepaid. Orders by the 100 are wholesale, Not Prepaid.

I do not substitute varieties without permission, but if out of size ordered I sometimes use larger or smaller size but give equal or better value.

My stock is limited on some varieties and sizes, but if stock is wanted of sizes not listed, write me, as I no doubt have a few and can supply you. Also, I have small lots of some varieties not listed, some of them are rare varieties. No confusing discounts offered as my low prices do not permit it but 5% discount is allowed on all orders from members of the American Gladiolus Society. To all others, 5% discount on orders of \$5.00 or over.

Varieties marked with a * can be supplied in 1,000 lots of most sizes, and bulblets by the peck or bushel.

Correspondence solicited. If you wish transportation to be paid add the amount to your remittance.

While I do not guarantee the crop, I do guarantee satisfaction. You may examine the bulbs on arrival and if not satisfactory return them at once at my expense.

Name of Variety [A figure before prices as 2-.10
2-.15 means two bulbs for .10
or two for .15 as the case may be]

Name of Variety Limited Description	Prepaid		Wholesale Price Not Prepaid						Bulblets	
	Smallest Item	Sold	Priced per 100						Per 1000	Per Qt.
	Per Each	Per 10	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6		
Aida, very early dark blue, fine cut flower.....*	2-	.12....50	2.00	1.60	1.20	1.00	.75	.40	.50	1.50
Aflame, immense aflame rose.....	2-	.12....45	2.00	1.60	1.00	.80	.60	.35	.50	1.50
Albatros, extra fine tall pure white.....	2-	.12....50	3.50	2.80	2.20	1.50	1.00	.75	2.00	
Amador, large glowing red.....		.15...1.20								
Apricot Glow, very tall apricot, early.....*	2-	.10....35	1.50	1.00	.80	.60	.40	.25	.30	.60
Angels Dream, fine LaFrance pink.....	2-	.12....45								
Apple Blossom, very tall light pink, fine.....	2-	.10....35	1.60	1.20	1.00					
Annie Laurie, very beautiful light pink.....	2-	.10....30		1.25	.80					
Ave Maria, fine medium blue.....*	2-	.12....45	2.00	1.60	1.20	1.00	.75	.40	.50	1.50
Bobby, deep rose, very good.....	2-	.10....35								
Benetta, very early, bright red.....	2-	.12....45	1.80	1.30	1.00	.80	.50	.30	.50	1.50
Betty Joy, light pink and cream, 4X variety....	2-	.10....35	1.50	1.20	.80					
Berty Snow, one of the best lavenders.....*	2-	.10....35	2.00	1.50	1.00	.75	.45	.30	.40	1.20
Betty Nuthall, orange salmon, one of the best..*	2-	.10....35	1.75	1.25	1.00	.75	.40	.25	.35	1.00
Break O'Day, tall large early pink.....*	2-	.10....35	1.25	1.00	.80	.60	.40	.25	.25	.60
Bengal Tiger, striped red.....	3-	.10....30		1.25	.80					
Burbank's Mixed, very large.....	3-	.10....30	1.50	1.20					.30	
Betty Co-ed, soft creamy pink.....	2-	.15....60								
Bill Sowden, large deep blood red.....	2-	.15....50								
Blue Danube, strong growing light blue.....	2-	.15....60				1.60	1.20			
Blue Peacock, nice light blue.....		.50								
Bonny Scotland, early large yellow.....		.10....80	3.00							
Canberra, pure bright yellow, heavy.....*	2-	.15....50	3.00	2.40	1.80	1.40	1.00	.60	.50	1.50
Comm. Koehl, perhaps best large red.....	2-	.12....50	3.50	2.50	2.00	1.50	1.00	.75	1.00	
Crimson Glow, large red.....	3-	.10....30	1.25	1.00	.80					
Carmen Sylva, tall graceful white.....*	2-	.10....35	1.80	1.20	1.00	.75	.40	.25	.35	.75
Casa Vaduga, tall early straight lavender.....	2-	.15....60	2.50	2.00	1.50	1.00	.75	.45	.50	1.50
Carolus Clusius, fine early light rose.....*	2-	.10....35	1.50	1.20	.90	.60	.40	.25	.30	.60
Chas. Dickens, tall purple, nice cut flowers...*	2-	.12....50	2.00	1.50	1.20	.80	.45	.30	.40	1.50
Coral Queen.....		.15...1.00								
Coryphee, extra fine, soft rose pink.....	2-	.12....50								
Cardinal Prince, large rose red.....	2-	.10....35	1.50	1.20	.80			.30	.30	
Diana, best early red.....*	3-	.10....30	1.50	1.20	.80	.60	.40	.25	.25	.75
Dr. Bennett, house afire red.....*	2-	.12....45	2.00	1.60	1.20	.90	.60	.35	.50	1.50
Dr. Christ Martz, very rich red, heavily ruffled..	2-	.12....45								
Dr. Moody, lavender.....	2-	.12....50	2.00	1.50	1.20	1.00	.60	.35	.50	1.50
Early Dawn, new tall early rose.....	1-	.20...1.60								
Early Sunrise, large early rose pink.....*	2-	.12....50	2.00	1.60	1.20	.80	.60	.35	.50	1.50
E. G. Hill.....	2-	.15....60								
E. I. Farrington, clear light yellow.....	2-	.12....40	2.50	1.60	1.20	1.00	.80	.50	.50	1.50
E. J. Shaylor, ruffled deep rose, early.....	3-	.10....30	1.50	1.20	.80					
Elena, Burbank's very early white and blotch..	2-	.10....35	1.50	1.20	1.00	.75	.45	.25	.30	1.00
Eliz. Swartly, early pink.....	2-	.12....40	2.00	1.50	1.20	.80	.50	.25	.35	1.00
Emile Auburn, reddish coppery bronze.....*	2-	.10....35	1.80	1.30	1.00	.75	.60	.40	.35	1.00
Europa, best pure white ever produced.....		.10....80								
Eve. Kirkland, frosted tall pink.....	3-	.10....30	1.50	1.20	.80					
Fairyland Delight, not excelled by day or night.	2-	.12....40	2.00							
Fay Lanphier, large beautiful pink.....	3-	.10....30	1.50	1.20	.80	.50	.35	.25	.25	.60
Fern Kyle, heavy ruffled white.....	2-	.10....35	1.50	1.20						
F. J. McCoy, tall pink, the best prize winner...*	2	.15....75	3.00	2.25	1.60	1.20	.80	.45	.75	1.50
Frederick Christ, large LaFrance pink.....		.15...1.00	5.00	4.00	3.00		1.50	1.00		
Giant Nymph, extra large pink.....*	2-	.10....35	1.50	1.20	.80	.60	.40	.25	.30	.75
Golden Dream, best commercial yellow.....*	3-	.10....30	1.50	1.20	.80	.60	.40	.25	.25	.60
Gold Eagle, very early deep yellow.....*	3-	.10....30	1.50	1.20	.80	.60	.40	.25	.25	.60
Gladdie Boy, grenadine pink, very early.....	2-	.10....35		1.25				.30	.40	
Gladys Gladson, very fine flowered.....	3-	.10....30		1.20						
Gray Dawn, pinkish gray.....		.10....75								
Gay Hussar, orange red shading to pink.....	2-	.12....50								
Grand Slam, orange sport of Pfitzer's Triumph.	2-	.15....60								
Gate of Heaven, fine ruffled rich yellow.....		.25								
Gloriana, golden salmon, yellow throat.....	2-	.10....35		1.20						
Halley, early Salmon pink.....*	3-	.10....30	1.50	1.20	.80	.60	.40	.25	.30	.60
Helga, salmon.....*	2-	.10....35	1.50	1.20	.80	.60	.40	.25	.35	.75
Hinemoa, deep rose flecked chocolate.....		.10....75	6.00	4.50	3.00	2.00	1.50	1.00		
Helen Wills, tall ivory white, cream throat....	2-	.12....45	2.00	1.50	1.20	.80	.50	.30	.35	.80
Helen Phipps, late pink.....	3-	.10....30	1.50	1.20	.80					
Highland Laddie.....	2-	.12....40								
High Nye, lavender, very tall basket glad.....	2-	.10....35	1.50	1.20	.80				.35	.80
Iwa, pink dark throat, one of the best.....*	2-	.10....35	1.50	1.20	.90	.75	.40	.25	.30	.75
1910 Rose, early.....	2-	.10....35	1.50	1.20	.80					

Prices subject to change without notice. Bulblets priced per 1.000 and quart except where noted.

Name of Variety [A figure before prices as 2-.10
2-.15 means two bulbs for .10
or two for .15 as the case may be]

Limited Description

	Prepaid		Wholesale Price Not Prepaid								Bulblets	
	Smallest	Item Sold	Priced per 100								Per 1000	Per Qt.
	Per Each	Per 10	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6				
Jennie Lind, the darling of glads.....	2-	.10....35	1.50	1.20	1.00	.75	.40	.25		.30		.75
Jeorg's White, prize winning white.....	2-	.12....45	2.00	1.60	1.20	1.00	.75	.40		.50		1.50
Jane Addams, lavender or Phlox pink.....*	2-	.10....35	1.80	1.40	1.00	.75	.40	.25		.35		1.00
Joe Coleman, ruffed red.....	3-	.10....30		1.20	.80							
John Ramsey, exhibition type large salmon.....		.20										
Karl Volkert, salmon, fine and very early....*	2-	.10....35	1.50	1.20	.80	.60	.40	.25		.30		.60
Kund's Yellow Wonder, early and large.....*	2-	.10....35	1.50	1.20	.80	.60	.40	.25		.30		.75
Kirchoff's Violet.....	2-	.12....40										
Longfellow, perfect clear pink.....*	2-	.10....35	1.50	1.20	.80	.60	.40	.25		.35		.80
Luther Burbank, Burbank's masterpiece.....	2-	.10....35	1.50	1.20	1.00	.75	.45	.25		.40		1.00
Laughing Water, fine dark salmon.....	2-	.12....50	2.00									
Lily White, very early white.....*	3-	.10....30	1.50	1.20	.80	.60	.40	.25		.30		.60
Los Angeles, shrimp pink.....*	3-	.10....30	1.50	1.20	.80	.60	.40	.25		.30		.60
La Paloma, tall rich orange, early.....*	2-	.12....45	2.50	2.00	1.25	1.00	.75	.45		.50		1.50
Libelle, a fine light violet blue.....		.25										
Loyalty, an excellent deep yellow.....	2-	.12....45	2.50	2.00	1.50	1.20	.80	.50		1.00		
Mrs. F. C. Peters, late fine lilac rose.....*	2-	.10....35	1.50	1.20	.90	.75	.40	.25		.25		.60
Mrs. Dr. Norton, peaches and cream.....*	2-	.10....35	1.50	1.20	1.00	.60	.40	.25		.30		.75
Mrs. F. Pendelton salmon pink blotch.....*	2-	.10....35	1.50	1.20	.90	.60	.40	.25		.25		.60
Mrs. Olney Witbeck, new, a wonderful pink....												
Mrs. F. C. Hornberger, pure white.....	2-	.12....40	2.50	2.00	1.50	1.20	.80	.40				
Mrs. Von Konynenburg one of the best blues..	2-	.12....40	2.00	1.50	1.20	.75	.45	.30		.35		
Mrs. J. R. Walsh, ruffed flesh pink.....	2-	.12....40		2.00								
Mrs. Calvin Coolidge, pink soft canary yellow..	2-	.10....35										
Mrs. M. Sanger, fine tall pink, immense flower..	2-	.10....35	1.50	1.20	1.00	.80	.60	.30		.35		
Mrs. T. Rattray, a beautiful light tyrian rose....		.15...1.20										
Mrs. Leon Douglas, Begonia rose.....*	2-	.10....35	1.50	1.20	.80	.60	.40	.25		.35		1.00
Mrs. T. E. Langford, new peaches and cream...		.15...1.20		6.00	4.50	3.60	3.00	2.00				
Mrs. Olney Witbeck.....		.10....80	4.00	3.25	2.50	1.50	1.00	.75				
Miss Greeley, similar to W. H. Phipps.....	2-	.16....66	5.00	4.00	3.60	2.40	1.60	1.20				
Maid of Orleans, large milky white, cream throat		.12...1.00	6.00	4.80	4.00	3.60	3.20	2.50		8.00		
Minuet, the finest lavender.....*	2-	.12....50	3.00	2.40	1.60	1.20	.80	.60		1.00		4.00
Mildred Louise, large strawberry pink.....		.20...1.60	14.00			6.00	5.00	4.00		12.00		
Mrs. R. P. Chase, an outstanding creamy white.	2-	.15....75					2.50	1.50		1.00		
Mrs. P. W. Sisson, lovely cameo pink.....	2-	.10....40	1.80	1.40	1.00					.40		
Marmora, large gray beauty, prize taker.....	2-	.10....40	2.00	1.50	1.20	.80	.50	.30		.40		1.00
Marrietta, very tall salmon.....	2-	.10....35		1.25								
Mary Pickford, white, cream throat.....	3-	.10....30	1.50	1.20								
Marnia, orange, better than Tiplady.....*	3-	.10....30	1.50	1.20	.80	.50	.35	.25		.25		.60
Magic, handsome blotched lavender.....	2-	.12....40										
Mixed, all colors, all fine varieties.....*	3-	.10....30	1.25	1.00	.80	.50	.35	.25		.25		.50
Mr. W. H. Phipps, pink, the finest glad to date*	2-	.10....35	2.00	1.50	1.20	.80	.60	.30		.40		1.00
Orange Queen, one of best cut flower varieties*	3-	.10....30	1.50	1.00	.80	.50	.35	.20		.30		.60
Orange Wonder, perhaps best orange.....*	2-	.12....40	2.00	1.50	1.00	.80	.60	.40		.40		1.20
Oaslin, lovely coral pink.....	2-	.12....40	2.00	1.50	1.20	.80	.50	.35		.50		
Olive Goodrich, white edged pink.....	2-	.10....35	1.50	1.20	.90					.40		1.00
Opalescent, early tall light lavender.....*	2-	.10....35	1.50	1.00	.80	.60	.40	.25		.25		.60
Our Selection, exhibition variety, salmon flecked darker.....	2-	.12....40	2.40	1.50	1.20	.75	.50	.35		.50		1.50
Paul Pfitzer, early deep reddish purple.....	2-	.12....45	2.00	1.60	1.20							
Peace, late white.....	3-	.10....30	1.50	1.20	.80	.50	.35	.25		.25		.60
Peach Rose, one of the finest rose.....	2-	.12....40								.50		
Pelegrina, best deep blue.....		.15...1.00	8.00	6.00	4.00	3.00	2.00	1.20		5.00		
Pfitzer's Triumph, wonderful salmon red.....*	2-	.10....35	2.00	1.50	1.20	.80	.50	.35		.40		1.00
Picardy, sensational new shrimp pink salmon..*	2-	.12....45	3.00	2.40	2.00	1.50	1.00	.80		1.00		3.00
Pink Cloud, handsome pink.....	2-	.12....40	2.00	1.50	1.20	.80	.45	.30		.50		1.50
Pride of Wanakah, tall lavender.....*	2-	.10....35	1.50	1.20	.80	.60	.40	.25		.30		.75
Primrose Princess, fine light yellow.....*	2-	.10....35	1.50	1.25	1.00	.75	.40	.25		.35		.75
Princely, pinkish white.....	3-	.10....30										
Prince of India, dark.....	2-	.12....40								.35		
Prof. V. Slogteren, beautiful soft pink.....	2-	.15....75										
Purple Glory, large ruff ed.....	2-	.12....40	2.50	1.60	1.20							
Purple Queen, fine large purple.....	2-	.12....40										
Pella, rose pink, early tall cut flower.....*	3-	.10....30	1.25	1.00	.80	.60	.40	.25		.25		.60
Rosalind, fine rose.....	2-	.12....40										
Rosemary, very odd, both sides of petals striped alike.....	2-	.10....30	1.50	1.25	1.00	.75	.40	.25		.30		.75
Rose Mist, in a class by itself, handsome.....	2-	.12....40	2.00	1.50	1.00	.80						
Rose Pearl, early light pink, an improved Wil- brink.....	2-	.10....30	1.50	1.25	1.00							
Red Phipps, earlier Phipps in red color.....	2-	.16....65	6.00				1.60	1.20				
Red Glory, much ruffed.....	2-	.15....50										
Roderick Dhu, an immense ruffled pink.....		.12...1.00										
Red Lory, exhibition red, purplish blotch.....		.12...1.00										

When stock is wanted in larger quantities, write for special prices. We invite your correspondence.

Name of Variety	Prepaid		Wholesale Price Not Prepaid						Bulblets	
	Smallest	Item Sold	Priced per 100						Per	Per
Limited Description	Each	Per 10	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	1000	Qt.
Seminole, one spike, a vase full of the finest I have seen.....	2-	.12....45...	2.00...	1.60...	1.20...	1.00....	.60....	40....	50....	1.50
Stuttgardia, large fiery orange red.....	2-	.12....60.....								
Silversheen, exhibition pink.....		.25.....								
Schwaben Girl, pure pink.....		.15....1.20.....								
Salbach's Pink, late geranium pink.....	2-	.15....60...	3.00...	2.40...	2.00...	1.60...	1.20...	1.00...	1.50.....	
Saraband, deep mulberry.....	2-	.10....35...	1.80...	1.20...	1.00...	.60....	40....	25....	30....	.75
Scarlano, fine orange red, beautiful flower.....*	2-	.10....35...	1.50...	1.20...	.80....	.60....	40....	25....	25....	.60
Spirit of St. Louis, buff tinted, orange red.....*	2-	.10....35...	1.50...	1.20...	.90....	.60....	40....	25....		
Senorita, large showy red and yellow.....*	2-	.10....40...	2.00...	1.50...	1.20...	.80....	50....	30....	40....	1.00
Salbach's Orchid, pink orchid shade.....*	2-	.16....70...	5.00...	3.80...	2.40...	2.00...	1.50...	1.00...	2.00.....	
Snow Glory.....	2-	.12....40.....								
Scarlet Bedder, fiery scarlet.....	2-	.12....45...	2.00...	1.60...	1.20...		.80....	50....	80....	
Souvenir, pure yellow.....	3-	.10....30...	1.25...	1.00...	.80....				30....	
Sheila, large early salmon pink.....	3-	.10....30...	1.50...	1.20...	.80....					
Scarlet Princeps, great commercial.....	3-	.10....30.....			.80....					
The Orchid, lavender.....	2-	.10....35.....								
Tobersun, middle point type late yellow.....*	2-	.12....45...	2.50...	2.00...	1.60...	1.20...	.80....	50....	50....	1.50
Troubadour, best clear purple.....	2-	.12....50.....								
Tip Top, very large scarlet, tall strong spike....		.75.....								
Virginia Hale, light peach color.....*	2-	.10....35...	1.50...	1.25...	1.00...	.75....	45....	25....	30....	.75
Vielchenblau, blue, never enough of these.....	2-	.10....40...	2.00...	1.60...	1.20...	.80....	60....	35....	50....	1.50
Winged Victory, reflex petals, Eoisne pink, finest.	2-	.12....40.....		1.50...	1.00...	.75....	45....	25....	30....	.75
Wilbrink, early light pink, old stand-by.....	3-	.10....30.....		1.25...	1.00...					
Wurtembergia, dazzling large light red with cream throat.....		.12....1.00.....								
Wasaga, very beautiful buff.....		.20....1.60.....						3.00.....		
Wild Glad, greenish yellow, not useful but odd..	2-	.10....35.....								
Yellow Perfection. large yellow, fine spike.....	2-	.15....60...	3.50...	3.00...	2.00...		1.20...	.80....	90....	

ABOUT THRIPS

While much is being said by growers about control of thrips, I believe much the same as our Experimental Station, that all that has been done is only in the nature of experimentation and I am not positive about it as some of the growers are and what ever you do will be an experiment.

However, I believe they can be controlled to an extent that we can have good flowers. Here we have had good results from gassing the bulbs, also from the use of Napthalene. There is a difference of opinion about Napthalene; some think it injures the bulbs, others do not, but for the small grower it seems to be the logical thing to use about one ounce to 100 large bulbs. Place a paper over them for a while, then take it off after some 3 weeks and if the bulbs have air the flakes should not injure them.

Large growers no doubt will gas where possible. Before you plant your bulbs by all means disinfect them—use one can of commercial lye to twenty or twenty-five gallons of water, soak ten or twelve hours. This is cheap and quite effective but there are several preparations on the market that may be better but more trouble to use perhaps.

After the glads are up spray with two tablespoons of Paris Green and one and one-half pints Molasses in three gallons of water or you can use Brown Sugar or Glucose. Spray as often as you can but once a week at least. There are other sprays on the market you can use if you like.

JUST A FEW CULTURAL NOTES

The Gladioli are so easy to grow that they may be planted anywhere so long as they are in the sun—but will not do well in the shade. Don't try it.

Plant any time after the middle of April to the middle of June, in any manner that best suits your plot of ground. Plant from two to five inches deep, the larger the bulb the deeper it should be planted. It stands up better.

Now start the cultivator. The more the soil is kept stirred when not too wet the better it conserves the moisture and your plants will do better.

The Gladioli will take a lot of water at blooming time. If you are in a position to water them at this time, do so. If not, they will do fairly well without by keeping the soil well stirred up.

When cutting the flowers keep as many leaves as possible on the plant to mature the bulb. Too low cutting weakens the bulb.

When digging, cut the stalk close to the bulb and dry well. When well dried and cleaned, store in cellar away from the furnace. If near the furnace keep dish of water near them.

The flower of the Gladiolus is the finest for vases for the sick room, hospital, churches, cemetery and decorations of all kinds. Use them freely.

While I make no special claim for my bulbs, every year I receive many fine letters from customers who were pleased with my stock and pleased with the service rendered. We have a large stock and ship orders promptly.

Become a member of the American Gladiolus Society. It devotes its entire attention to the interests of the Gladiolus and growers of the same over the entire country. Annual dues are \$2.00, payable to the secretary, Roscoe Huff, Goshen, Indiana.